

2026-2027

# **Sponsorship Opportunities smps**<sup>®</sup> **Indiana**

## **Who is SMPS?**






















The Society for Marketing Professional Services (SMPS) is a community of marketing and business development professionals working to secure profitable business relationships for their A/E/C companies. Through networking, business intelligence, and research, SMPS members gain a competitive advantage in positioning their firms successfully in the marketplace. SMPS offers members professional development, leadership opportunities, and marketing opportunities, and marketing resources to advance their careers.

## **Who is SMPS Indiana**

SMPS Indiana, one of nearly 60 SMPS chapters worldwide, is an award-winning chapter with over 150 members representing a wide variety of firms and marketing positions. Founded in 1987, our organization offers informative and fun programs and events year-round to members and guests.

Chapter activities include a range of educational programs, half day seminars, social events and more.

# ANNUAL SPONSORSHIP

	INDY CAR \$500	SNAKE PIT \$1,000	GASOLINE ALLEY \$1,500	THE BRICKYARD \$2,000	WINNER'S CIRCLE \$3,000
Corporate logo listed in the footer of SMPS INform eblasts (789 subscribers)	NAME ONLY				
Corporate logo with link on SMPS Indiana website (approx. 15,400 visitors per year)	NAME ONLY				
Corporate logo on PowerPoint at all SMPS Indiana events (approx. 10 events where presentation will be utilized)	NAME ONLY	NAME ONLY			
Sponsor designation on badges at select SMPS Indiana events (must attend)					
Sponsor Spotlight post on all social media channels		1X YEAR	1X YEAR	2X YEAR	2X YEAR
Complimentary registration(s) to SMPS events		3	6	8	10
Opportunity to display & distribute your company's marketing materials at any SMPS Indiana event			1	1	2
Sponsorship Spotlight in the monthly SMPS Indiana Inform Email Newsletter (approx. 12 total)	NAME ONLY				
Recognized as a King Pin Sponsor for Bowling tournament					
Discount on all 2026 events (after complimentary registrations are used)	10%	10%	10%	10%	10%

**Special Events include: Mktg + BD Palooza, Softball Tournament & Bowling Tournament**

## ANNUAL SPONSORSHIP COMMITMENT

I hereby confirm the intent of \_\_\_\_\_ (Firm Name) to sponsor SMPS Indiana at the following level:

Circle Level:

Winners Circle  
\$3000

Snake Pit  
\$1000

The Brickyard  
\$2000

Indy car  
\$500

Snake Pit  
\$1000

By signing below: I can confirm that I understand 2026 Sponsorship benefits go into effect February 1 2026.

SIGNATURE

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DATE:

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PRINTED/TYPED NAME:

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COMAPNY ADDRESS :

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CITY, STATE, ZIP:

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Company URL:

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Contact Phone:

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Contact Email:

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*Payment should be completed on SMPS Indiana website under Sponsor. There is a 3.5% credit card fee built in for paying online. If you would like to pay by check, email [treasurer@smpsindiana.org](mailto:treasurer@smpsindiana.org)*



# 2026 BOWLING TOURNAMENT

This event brings together businesses in the AEC Industry for an afternoon of engaged networking and healthy competition. Our goal as a Chapter is to provide our members and their guests opportunities to build lasting partnerships with other like-minded organizations. This event also bolsters teamwork for each company who participates as a bowling team.



## SPONSORSHIP LEVELS FOR THIS EVENT

### **KING PIN SPONSORSHIP - \$500 due Jan. 16, 2026**

Includes two (2) bowlers, sponsor signage, opportunity to bring marketing materials, opportunity to address attendees during the awards presentation. Promotion of your company logo on the SMPS Indiana website's event page is also included from the time of payment until after the event.

### **TURKEY SPONSOR - \$400 due Jan. 16, 2026**

Includes two (2) bowlers, sponsor signage, and the opportunity to bring marketing materials to the event. Promotion of your company logo on the SMPS Indiana website's event page is also included from the time of payment until after the event.

### **HIGHEST GAME SPONSOR - \$300 due Jan. 16, 2026**

Includes one (1) bowler, sponsor signage and opportunity to bring marketing materials to the event. Promotion of your company logo on the SMPS Indiana website's event page is also included from the time of payment until after the event.

### **BAR SPONSOR - \$250 due Jan. 16, 2026**

Includes one (1) networking registration, sponsor signage displayed at the bar, and the opportunity to bring marketing materials to the event. Your company name listed on the SMPS Indiana website's event page is also included from the time of payment until after the event.

### **LANE SPONSOR - \$200 due Jan. 20, 2026**

Your company logo displayed on the scoring monitor over your sponsored lane. Your company name listed on the SMPS Indiana website's event page is also included from the time of payment until after the Event.



## BOWLING SPONSORSHIP COMMITMENT

I hereby confirm the intent of \_\_\_\_\_ (Firm Name) to sponsor **SMPS Indiana Bowling Tournament** at the following level:

Circle Level:

King Pin  
\$500

Bar Sponsor  
\$250

Turkey Sponnsor  
\$400

Lane Sponsor  
\$200

Highest Game Sponsor  
\$300

By signing below: I can confirm that I understand 2026 Bowling Sponsorship benefits are directly connected to a special event and not a Chapter Sponsor:

SIGNATURE

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DATE:

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PRINTED/TYPED NAME:

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COMPANY ADDRESS :

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CITY, STATE, ZIP:

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Company URL:

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Contact Phone:

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Contact Email:

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# Meet the Board

2026-2027



Megan Young | President  
*Director of Marketing,  
Guidon*



Erin Drake | President Elect  
*Director of Marketing,  
Browning*



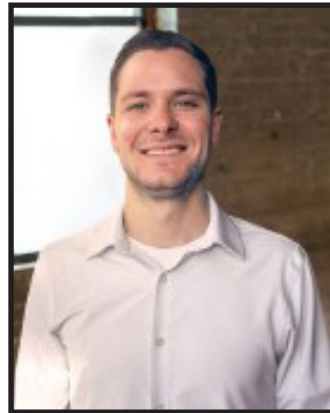
Beth Etting | Past President  
*Marketing Specialist,  
Schmidt Associates*



Mackenzie Lowe | Secretary  
*Director of Marketing,  
Indiana Business Advisors*



Evann Cunningham | Education  
*Marketing Coordinator  
Ratio Design*



Dan Hennessey | Programs Chair  
*Director of Strategic Partnerships  
Charles C. Brandt*



Ashley O'neal | Treasurer  
*Marketing & Client Relations  
RE Dimond*



Amanda Kerns | Sponsorship Chair  
*Business Development &  
Marketing  
CTI Construction*



Tyler Stephenson | Membership Chair  
*Project Engineer  
SMEUSA*



Kereston Montee | Communications Chair  
*Senior Communications Specialist  
Lochmueller Group*



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***Special Thanks to our dedicated sponsors who make our initiatives possible. Your support is the cornerstone of our success! Question? Ready to partner with us? Contact a member of our Sponsorship Committee today.***

**Amanda Kerns**

**[Akerns@CTIconstructionllc.com](mailto:Akerns@CTIconstructionllc.com)**

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**Make sure to follow us on social media!**

**[smpsindiana.org](http://smpsindiana.org)**

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**[SMPS Indiana Chapter](#)**

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