

LEGAT ARCHITECTS

Design with a Difference

Business Development & Marketing Specialist **Legat Architects – Fishers/Indianapolis, IN**

Legat Architects is seeking a Business Development & Marketing Specialist to support the continued growth of our Indiana operations. This role is responsible for identifying and developing opportunities, strengthening client and partner relationships, and supporting strategic pursuits across the firm's Learning, Wellness, and Community market segments.

Key Responsibilities

Business Development

- Collaborate with Segment Leaders to identify, evaluate, and pursue new opportunities
- Conduct market research to monitor trends, capital planning, and potential clients
- Build and maintain relationships through outreach, networking, and ongoing communication
- Support the development and execution of pursuit strategies aligned with NSR and revenue goals
- Manage opportunities, touchpoints, and milestone tracking in the Treblehook CRM system

Marketing & Proposal Development

- Coordinate the full lifecycle of proposals, ensuring clarity, accuracy, and alignment with brand standards
- Prepare high-quality presentations for interviews, conferences, and client meetings
- Support marketing initiatives and maintain consistent messaging across all materials

Qualifications

- Bachelor's degree in marketing, communications, architecture, or related field
- 5–10 years of BD/Marketing experience, preferably in the A/E/C industry
- Proficiency with Microsoft Office, Adobe InDesign, and CRM platforms
- Outstanding written, verbal, and visual communication skills
- Strong organizational skills and ability to manage concurrent deadlines

About Legat Architects

Legat Architects is a nationally recognized, design-focused architecture and interior design firm committed to creating spaces that empower people and strengthen communities. With studios across the Midwest and an expanding presence in Indiana, we deliver innovative solutions in education, wellness, commercial, and civic environments. Our culture values collaboration, curiosity, and long-term client relationships—an approach that earned Legat recognition by *The Architect's Newspaper* as the Midwest's top large architecture firm for design, culture, and community impact. Joining Legat means contributing to meaningful work while engaging directly with leadership as we continue to grow our Indiana studio and broaden our reach across key market segments.

Send resume and other qualifications to hr@legat.com

Subject Line: Business Development/Marketing Specialist 2026
